Logo design tools

Free:
Logomakr - 100% free tool to create simple logo.
Squarespace logo - logo made easy.
Logogarden - start with free amazing logo.
GraphicSpring logo - create professional looking logos.
LogoMaker – design a logo and use it on your site for free using their HTML code.

Paid:
LogoYes – design a logo for free and download a high-resolution file for $0.99
DesignMantic – design a logo for free and download a high-resolution version for $29
LogoTypeMaker – design a logo for free and download a high-resolution version for $25
Tweak.com – design a logo for free and download different resolutions starting at €4.95

Photo and image galleries

Flickr - enables bloggers to find images with creative commons that allow commercial use
Photo Pin - tool makes it very simple to search creative commons photos
MorgueFile - free stock photos.
FreeImages - leading source of free stock photos

Graphic and web design tools

Canva - 100% free tool to create good graphics without designing skills.
Picmonkey - free easy photo editing! Add filters, frames, text, and effects.
Gimp.org - free software for photo retouching, image composition and image authoring.
PiktoChart - infographic design app that helps to produce beautiful, high quality graphics.
Easel.ly - is a simple web tool that empowers anyone to create and share powerful visuals.
Infogr.am - Create infographics and interactive online charts. It's free and super-easy!
Google Charts - interactive charts and data tools that are powerful, simple to use, and free.
MyeCoverMaker - Create your own 3D eBook cover online.
QuickPictureTools - this site offers 12 simple and easy online image editing tools.
Picfull - free online photo editing.

Web design and development services

oDesk - get more done with the help of the freelancer
Elance - hire great freelancers
Freelancer - work done easy with the freelancers

Fiverr - graphics, marketing, fun, and more online services for $5
Dribbble - community of designers sharing screenshots of their work, process, and projects.
Behance - discover the latest work from top online portfolios by creative professionals.
DesignContest - 1000s of professional designers compete for your business.
99Designs - get the design you will love from community of designers.
Ebookindiecovers - Stylish eBook covers at affordable prices.
Custom Fan Page Designs - get your social media pages custom designed.

Video and screen recording tools

Camtasia - powerful, yet easy-to-use screen recorder and video editor.
Camstudio - record all screen and audio activity on your computer.
Jing - free and simple way to start sharing images and short videos of your computer screen.
Screenr - web-based screen recorder to create and share your screencast around the web.
ScreenFlow - screen recording and editing software for Mac.
FlixPress - create extraordinary videos online in minutes.
IntroMaker - make your own Video with your Logo.
VideoScribe - make your own whiteboard videos, fast.

WordPress themes
Wpthemedetector - free tool to find all the details about the WordPress theme used by a site.

Free:
WordPress.org Themes - free WordPress themes directory.
Topwpthems - free quality and professional Wordpress themes.
Fabthems - fabulous WordPress themes available for free.
Fthemes - amazing free WordPress themes site.

Paid:
StudioPress - professionally designed premium WordPress themes.
ElegantThemes - beautiful premium WordPress themes.
Themefuse - premium WordPress themes and WordPress templates.
Thesis Themes - the ultimate design and template manager for WordPress.
WooThemes - premium themes, plugins & ecommerce for WordPress.
ThemeForest - various WordPress themes and templates.
Press75 - premium WordPress themes.

Content marketing tools

ScribeContent - content optimization software for online marketing and SEO.
Inbound Writer - understand how your content will perform before you put pen to paper.
TrendSpottr - supercharge content marketing for brands and publishers.
Contently - best solution for high-end brand publishing.
Soolve - search suggestions and completions from the top providers on the internet.
SlideShare - share what you know and love through presentations, infographics, documents.
SocialCrowlytics - identify the influencers & your competitor's most shared content.
ShareGrab - get the most shareable content from any Facebook page, whenever you need it.
Clicktotweet - the easiest way to promote & advertise your stuff on Twitter.
Triberr - community of bloggers come together to read and share great content.
Dlvr.it - save time, share smarter, and engage your audience everywhere.

SEO tools

Topics and keywords research:
Google Keyword Tool - plan your campaigns and learn what your customers are looking for.
Google Trends - subscribe to get Trends email alerts for the topics you care about.
Wordtracker - reveal high performing keywords in minutes (Paid).
LongTail Pro - find profitable keywords faster (Paid).
Market Samurai - discover the best keywords and your competitors weaknesses.
UberSuggest - free keyword tool that makes good use of different suggest services.
Hittail - long tail keyword tool, to help you increase your organic traffic.

Measurement and analytics:
SEOmoz's Tools - explore free Moz tools for SEO.
SEOBook's Tools - search engine optimization tools.
Google Webmaster Tools - Google webmaster tools for site analytics.
Serp IQ - ultimate SEO keyword research and competition analysis tool.
Ahrefs - site explorer and backlinks checker.
MajesticSEO - Link intelligence tools for SEO and Internet PR and marketing.
SEMRush - service for competitors research, shows organic and Ads keywords for any site.
Alexa - analytical insights to benchmark, compare and optimize businesses on the web.
CognitiveSEO - The tool that simplifies the "unnatural links" complexity!
Webmeup - the largest index of backlinks to perform a backlink audit to your site.
AuthorityLabs - Accurate and reliable search engine ranking data.
ScrimingFrog - desktop program you can install locally on your PC machine which spiders
websites' links, images, CSS, script and apps from an SEO perspective.

Email marketing tools

AWeber - email marketing services and software solutions for small business.
MailChimp - the best way to design, send, and share email newsletters.
MadMimi - simple way to send newsletters, grow your subscribers and manage your emails.
CampaignMonitor - easy to attract subscribers and send them beautiful email newsletters.
ConstantContact - suite of tools to help you reach, engage, and acquire new customers through email.
GetResponse - email marketing software and autoresponder.
Litmus - test and track your email campaigns, so you can put your best design forward.
Vero - send emails based on what your customers do.
Customer.io - send targeted human messages to your users, by utilizing their unique interactions with your business.

Copywriting and content tools

The Golden Ratio Typography Calculator - discover the perfect typography for your site.
Copyscape - search for copies of your page on the web
ZenWriter (PC) - only you and your thoughts
iAWriter (Mac) - keep your hands on the keyboard and your mind in the text.
OneLook - dictionary search of words and phrases.
Google Alerts - monitor the web for interesting new content.
WordCounter - web-based word counter.
Calibre - one stop solution for all your e-book needs.
Scrivener - writing software for Mac and Windows.
FreeMind - free mind mapping software.
DivvyHQ - content planning and workflow tool.
Diigo - is a multi-tool for knowledge management and better reading.

Site analytics and optimization tools

Clicktale - better digital customer experience better business.
CrazyEgg - visualize where your visitors click.
Unbounce - build, publish & A/B test landing pages without technical skills.
HubSpot - inbound marketing software platform that helps companies attract visitors.
Visual Website Optimizer - A/B Testing Software for Marketers
Optimizely - improve conversions through A/B testing, split testing and multivariate testing.
Google Analytics - web analytics and reporting.

[Clicky](#) - real time web analytics.
[KISSmetrics - customer intelligence and web analytics.](#)
[Mint Analytics](#) - a fresh look at your site with Mint web analytics appliacation.
[MixPanel](#) - advanced analytics platform in the world for mobile & web.
[BrokenLinkCheck](#) - free tool to check for broken links.
[Pingdom](#) - free website speed test tool.
[Google PageSpeed](#) - check speed of your website on all devices.
[Browsershots](#) - check how your browser works in all browsers.

Social media and marketing tools

[HootSuite](#) - leading social media dashboard to manage and measure your social networks.
[BufferApp](#) - buffer is the easiest way to publish on social media.
[FollowerWonk](#) - twitter analytics: find, analyze, and optimize for social growth
[PageLever](#) - a Facebook analytics company.
[SproutSocial](#) - social media management tool created to help businesses find new customers & grow their social media presence.
[Topsy](#) - search and analyze the social web.
[Meshfire](#) - social media management dashboard.
[BuddyMedia](#) - run integrated campaigns across Facebook, Twitter, YouTube and your websites.
[ManageFlitter](#) - critically acclaimed set of Twitter tools.
[Twitonomy](#) - Twitter #analytics and much more.
[Tagboard](#) - search any hashtags.
[Tweetchat](#) - manage your tweet chats in real time.
[SocialBro](#) - analyze, engage and monetize your Twitter audience.
[Bitly](#) - link shortener tool.
[ViralTag](#) - the best Pinterest management tool for brands.
[Tailwindapp](#) - Pinterest analytics, management and listening.
[Agorapulse](#) - complete toolbox for Facebook and Twitter.
[Shortstack](#) - run contests and promotions from Facebook or anywhere.
[Likealyzer](#) - analyze and monitor your Facebook pages.
[Booshaka](#) - a new way to engage your audience.
[Social Mention](#) - real-time social media search and analysis.
[NeedTagger](#) - helps you find customers, generate leads and attract followers on Twitter.
[Commun.it](#) - Twitter community management dashboard.
[ViralContentBuzz](#) - social media sharing made easy.
[Nimble](#) - simple solution to combine CRM systems with the social media.
[Crowdbooster](#) - measures and optimizes your social media marketing.
[Social Crawlytics](#) - widely used influencer & content marketing tool.
[Simply Measured](#) - easy social media analytics and measurement.
[Demographics Pro](#) - Twitter audience analytics for marketing professionals

True Social Metrics - calculate and improve the economic impact of social media marketing on your business.
Moz Analytics - software for managing inbound marketing and local SEO.
Topsy - Twitter search, monitoring, & analytics.
Sysomos - social media monitoring and analytics tools.
Vocus - PR software and tools.
RowFeeder - social media monitoring and analysis made easy.
Buzzsumo - Identify the most shared links and key influencers for any topic
Oktopost - measure all of your social media marketing from one powerful platform.
Storify - curate articles and opinions on any given topic or capture reactions to an event.
InfusionSoft - complete sales and marketing automation software for small businesses.
Intercom.io - shows you who is using your product and makes it easy to personally communicate with them through behavior-driven email and in-app messages.
InboxQ - find people asking questions about things you know on Twitter

Custom email sign up tools

OptinMonster - Get more email subscribers
Popup Domination - Grow Your Email List Using the World's Leading Email Capture Software
OptinSkin - Add opt-in forms and social share buttons to your posts in seconds.
Hellobar - header bar to display your message.
LeadPages - The easiest way to create mobile friendly landing pages.
OptimizePress - is the new way to create high converting landing pages and sales pages.
Sumome - Free toolkit for growing your traffic.

Shopping cart and product distribution tools

E-Junkie - shopping cart for selling downloads and tangible goods.
ClickBank - leader in marketing of digital products.
PayPal - powerful tools for your business.